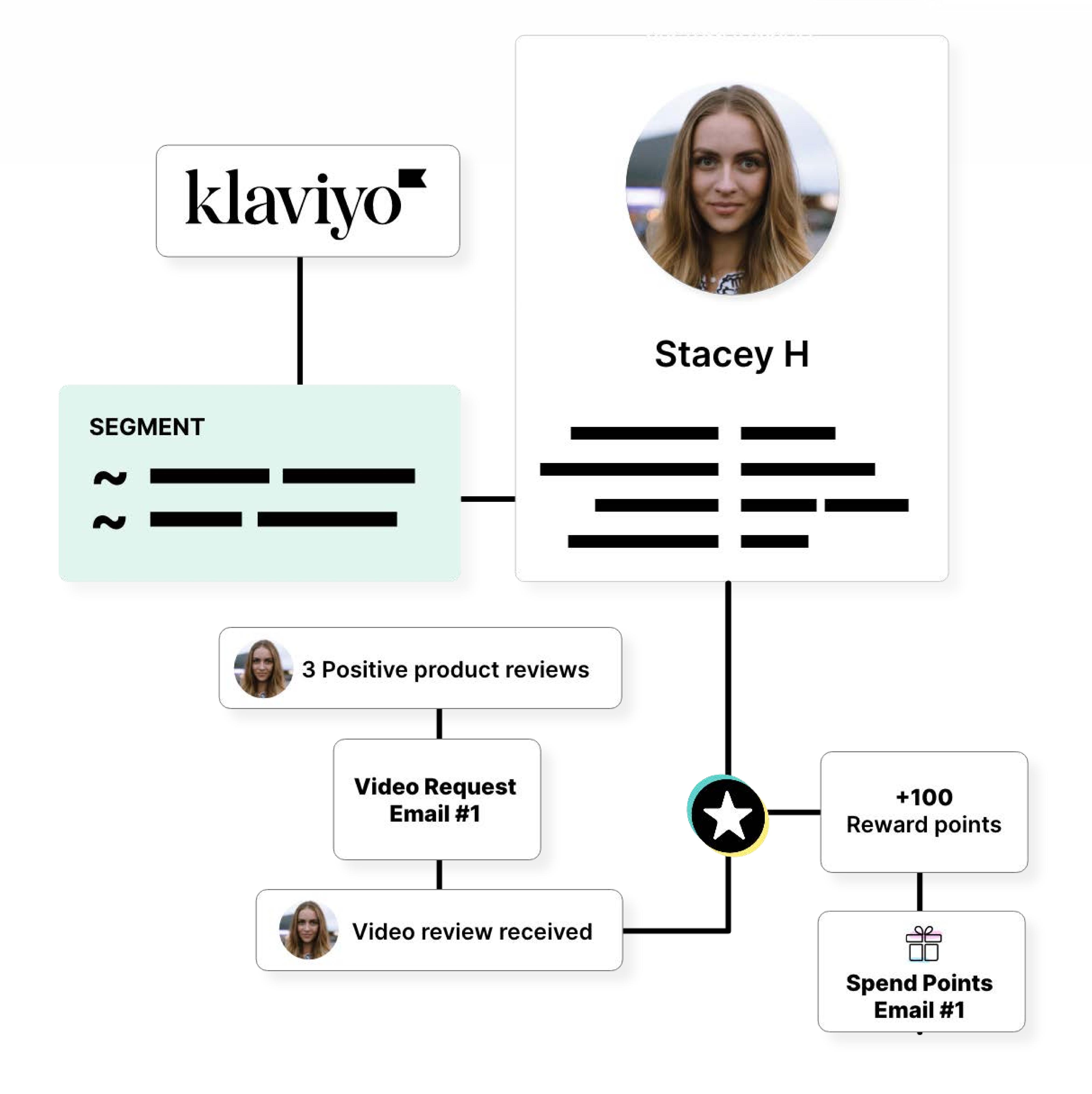
OREVIEWS.io + klaviyo

Strengthen campaigns with highly targeted, conversion driving UGC. Enhance customer profiles with review data and attributes. Create more profitable engagement over email and SMS. It's all possible with our dynamic Klaviyo integration.



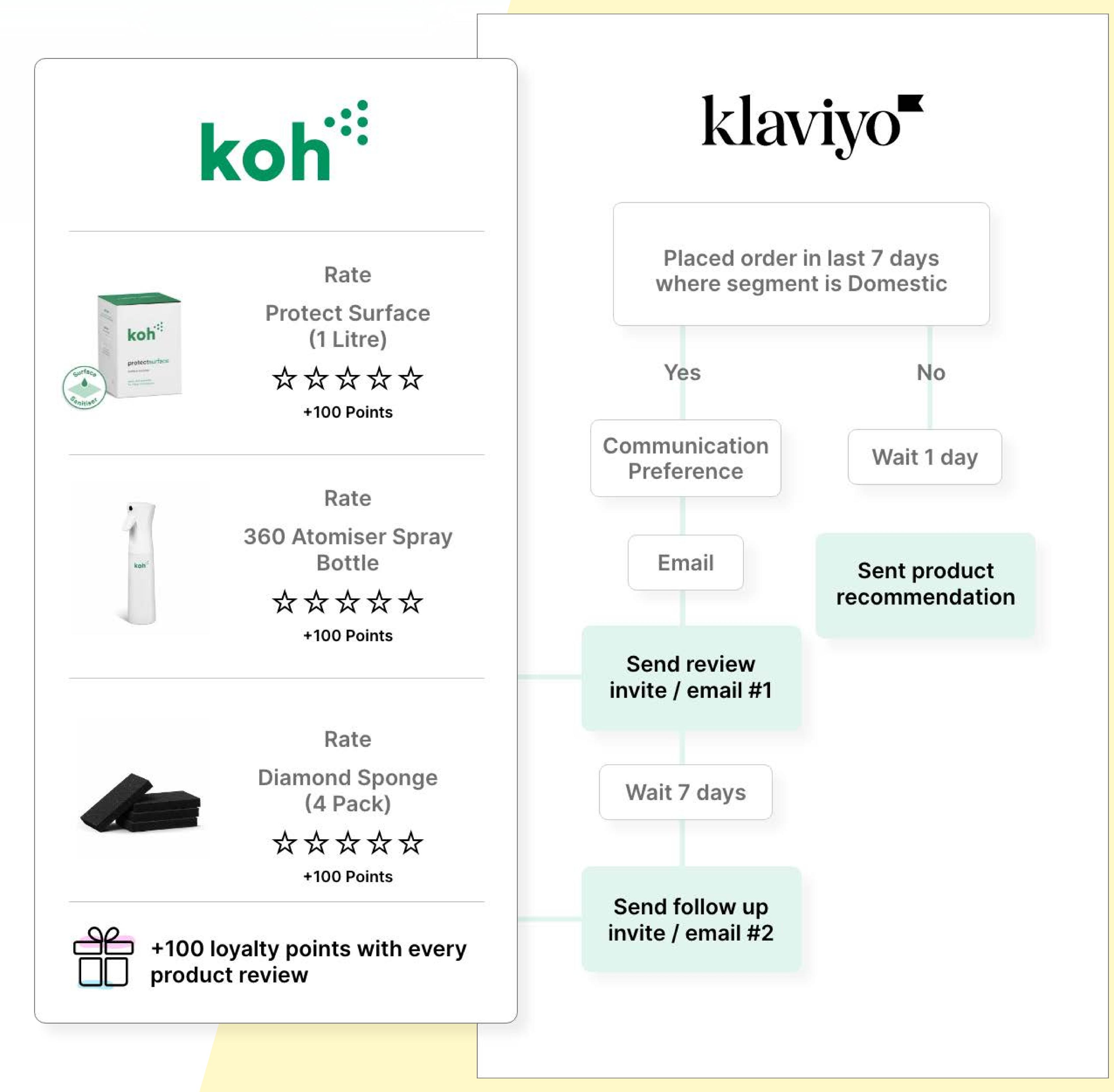
Leverage first party data.

Build detailed customer profiles by pushing review data and attributes to Klaviyo's centralised database - then use granular segmentation to personalise at scale.

Send review invites via Klaviyo.

Use our Flow tool to manage exactly when data is pushed to Klaviyo.

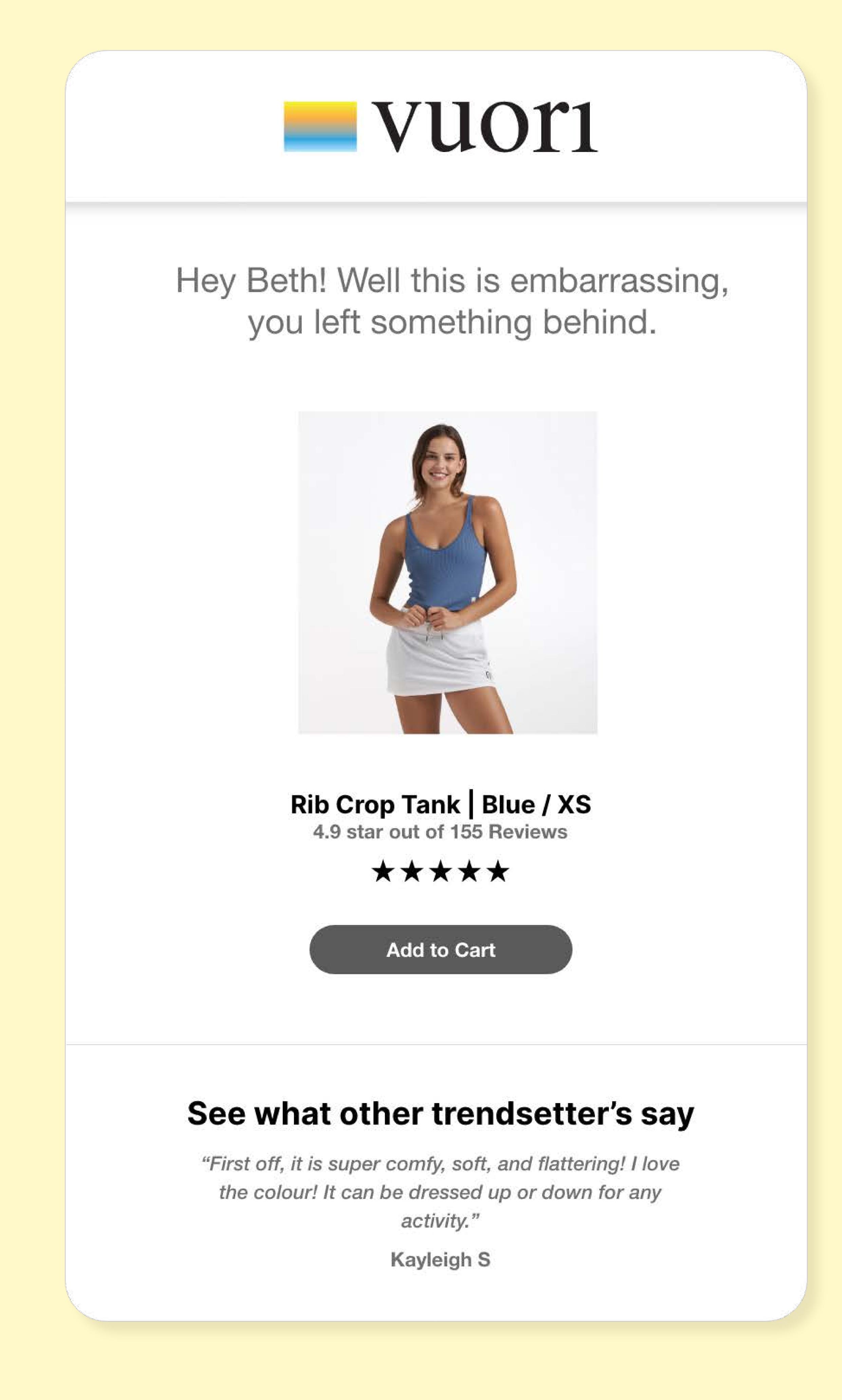
Set delays based on shipping or geolocation and time review requests to perfection.



Create segments with review attribute data.

Create unique brand experiences based on a customer's attributes, characteristics and purchase behaviour.

Keep emails on brand with the Klaviyo template builder, use REVIEWS.io data sync to trigger advanced flows, and monitor all your performance metrics from one place.



Enhance emails with ratings & reviews.

Tempt more customers to convert, by adding persuasive trust signals at key touchpoints via an abandoned cart flow and email design:



Share product specific text reviews in abandoned cart emails.



Display average star rating and review count for product recommendations.



Support promotional campaigns with a feed of dynamic reviews.

©REVIEWS.io + klaviyo

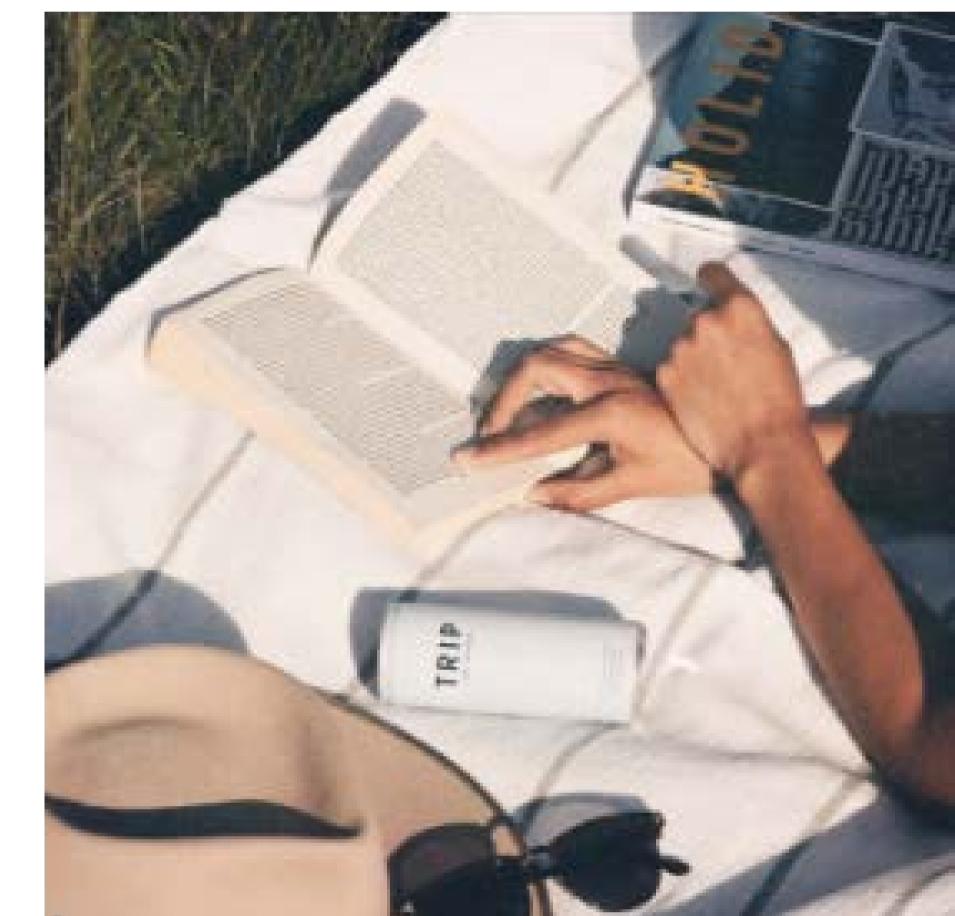












Display more UGC.

Drag and drop dynamic content blocks into campaigns like abandoned cart or product recommendations.

Combine any UGC you've collected - that could be image and video reviews, Instagram mentions and even upload your own content to build the most engaging UGC galleries. It's more than just review content. It's a collection of images and videos that promote a brand experience.

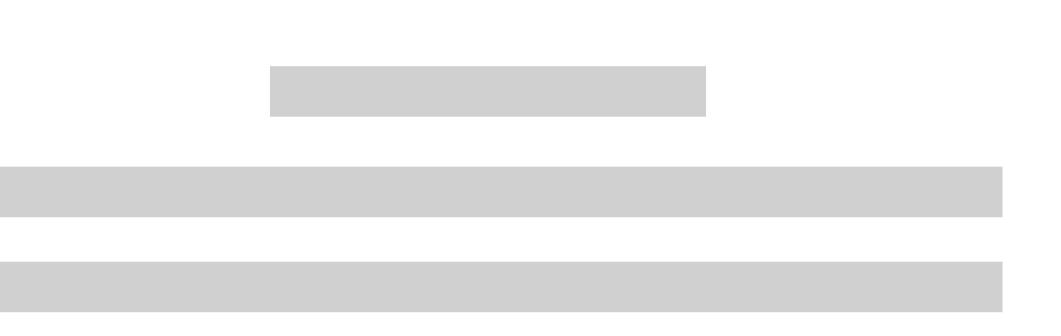
"Combining data from REVIEWS.io and Klaviyo has allowed us to strengthen both transactional emails as well as our post purchase product review collection that has seen a 103% increase in invite completion.



Adam Lindsay
CEO & Founder - koh.com



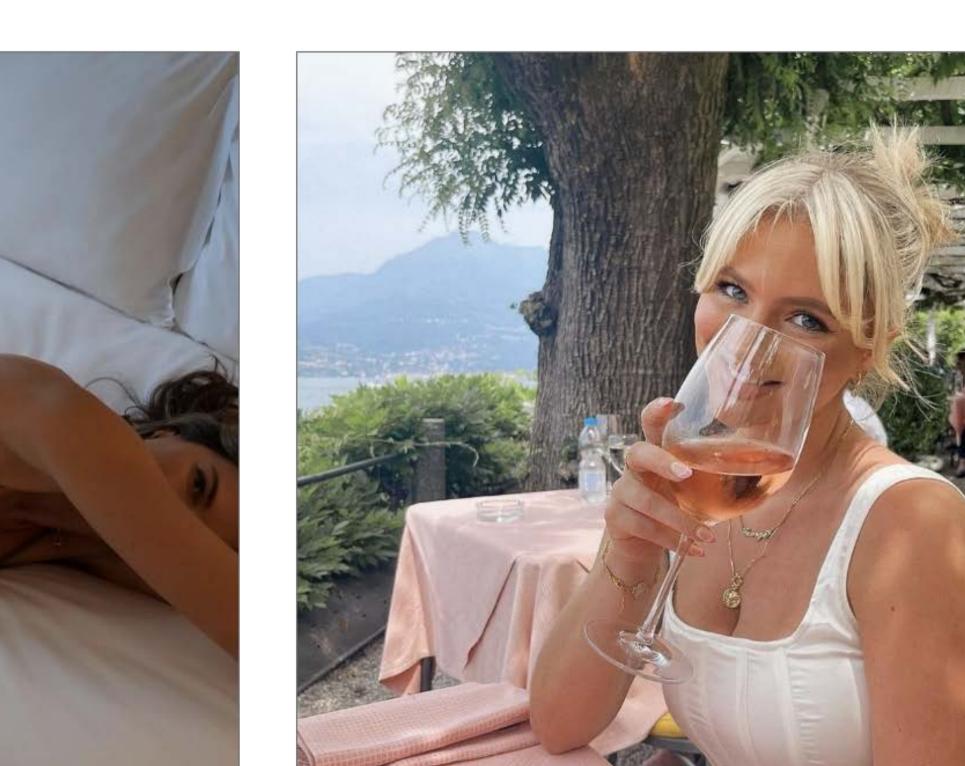




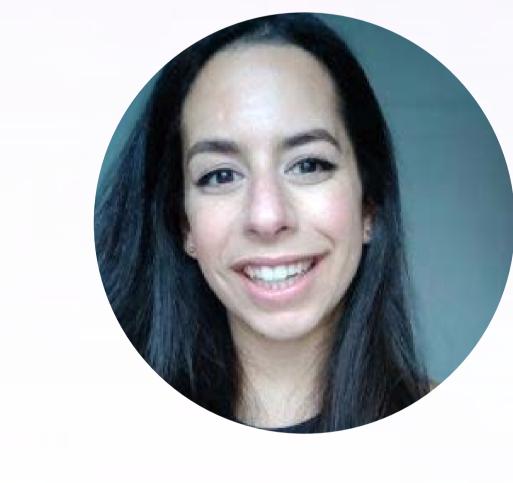
WRITE REVIEW







By syncing attribute data from REVIEWS.io with
Klaviyo we're able to share highly relevant UGC content
in our emails. It gives customers confidence they're
buying the right sized bra for them, which is vital with
the products we sell.



Christiana Kyriakides
Head of Growth - Nudea

COPY CODE







It's a really user-friendly platform. For our aesthetic company, it does exactly what we need it to do with loads of added perks.

Homemade Brownie Co.





Love this app. Really easy to configure and is great for capturing customer reviews in a completely hands-off hassle-free manner.

Emily K



We have used Reviews.io for some time now, and have recently upgraded our plan, so are now benefiting from lots of additional features.

Our Klaviyo Support.

Unlock the full potential of REVIEWS.io and Klaviyo with our advanced platform knowledge. Let our Klaviyo certified team help you build a custom strategy to maximise the power of our market leading integration.

REVIEWS.io is low risk, high reward solution! No contract, just a 30-day rolling service agreement that you can cancel at any time. A review collection platform should be honest and transparent that is why we share our pricing.